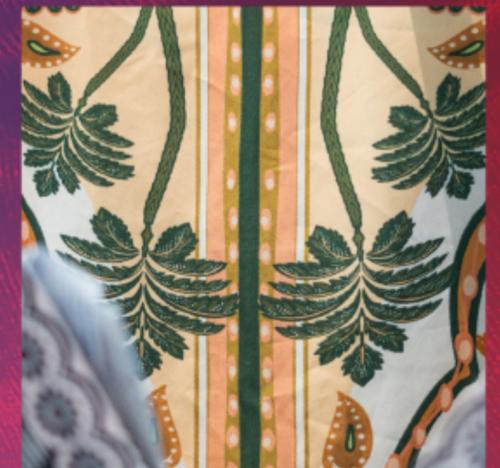
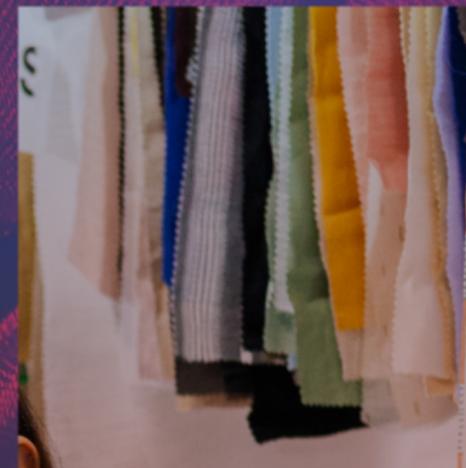




COMMERCIAL PROPOSAL





13TH EDITION

International Textile, Fashion & Business Meeting

September 23–25, 2026

Expo Center Norte – São Paulo (Yellow Pavilion)
Av. Otto Baumgart, 1.000, Vila Guilherme,
São Paulo/SP, ZIP Code: 02049-000.



Discover the event designed to close deals and create global connections

Gotex Show is the ideal space for companies that want to stand out in the national and international textile markets.

The event's main goal is to bring together entrepreneurs, buyers, retailers, manufacturers, and importers from Brazil and abroad who seek the latest trends and innovations across the entire textile value chain.

Both exhibitors and visitors find great opportunities for networking and business generation.



In total, Gotex Show has already welcomed:



47,000+
visitors



2,400+
exhibitors

Gotex Show 2025 Highlights



7,000+ visitors from Brazil and 11 other countries



220+ national and international exhibitors



Over R\$ 20 million in business generated



10+ lectures and panels

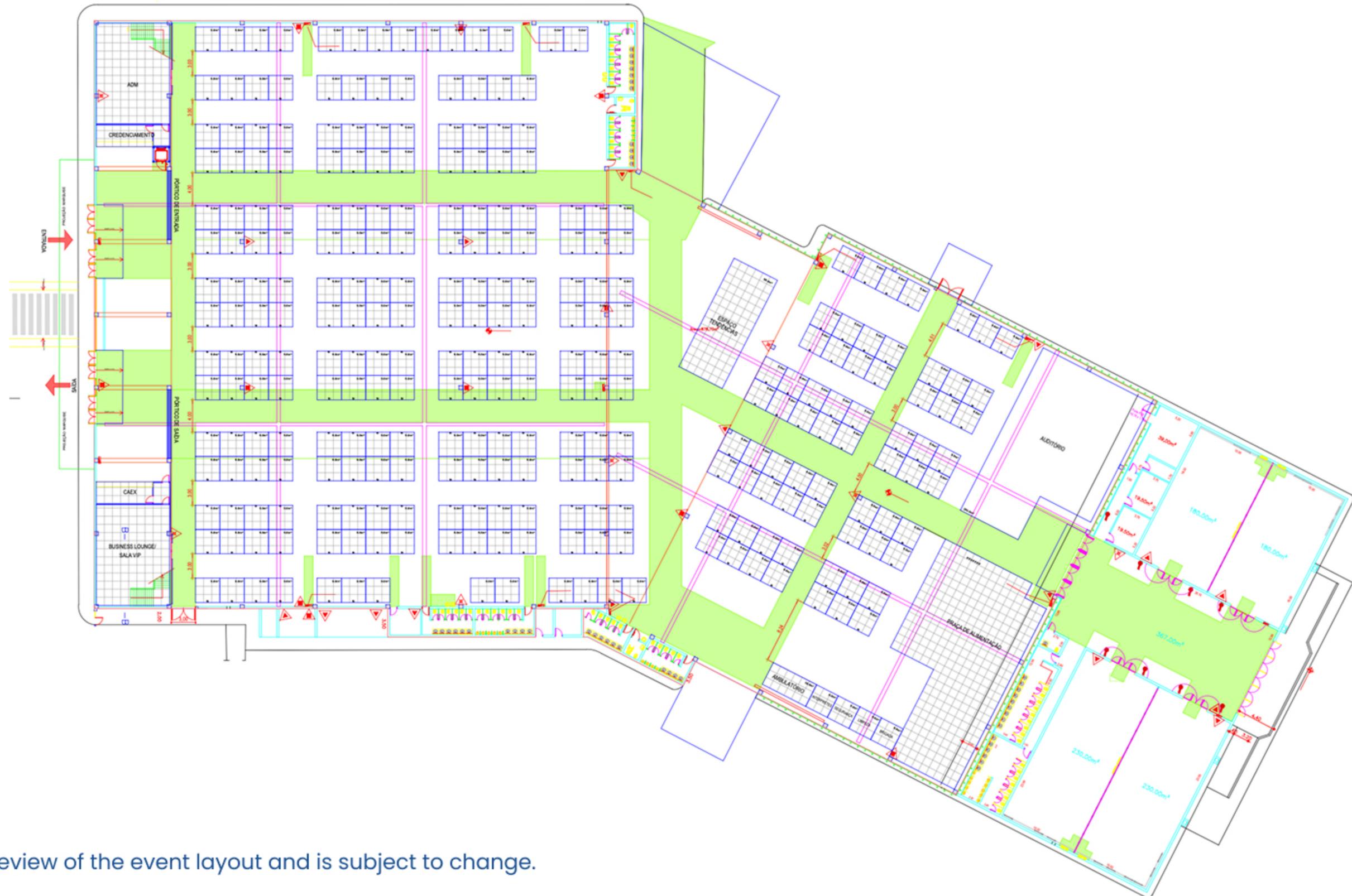
The last edition welcomed a record-breaking audience!

Take advantage of these benefits and opportunities at Gotex Show 2026

- **High visibility**, reaching around **7,000 visitors*** during the three-day event, plus exposure through media outlets covering the show.
- **Exclusive Business Lounge**, with access to technical consulting and foreign trade advisory.
- **Networking and partnership opportunities**, connecting directly with key decision-makers in the textile industry.
- **Expert speakers** presenting relevant and exclusive content for professionals in the sector.
- **Ideal environment to launch new products** and receive direct feedback from clients and experts.
- **Generate qualified leads** and valuable contacts that can turn into business opportunities.
- **Free interpreter service** available throughout the event.

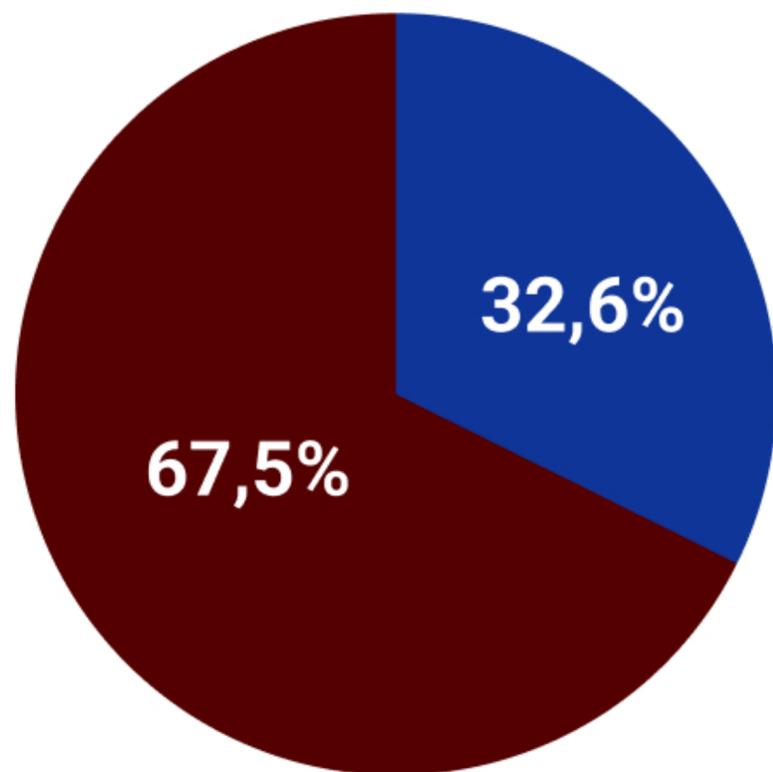
*Expected visitor count based on previous edition's attendance.





* This is a preview of the event layout and is subject to change.

Visitor Profile



By Gender:

- Female
- Male

Countries Represented:

- Brazil
- Argentina
- Bolivia
- Canada
- Peru
- Colombia
- India
- Uruguay
- Paraguay
- Portugal
- Angola
- Italy



Positions:

1. CEO	19,1%	6. Designer	9,5%
2. Owner	18,9%	7. Partner	6,9%
3. Director	14,3%	8. Entrepreneur	3,7%
4. Student	10,7%	9. Coordinator	3,4%
5. Manager	10,2%	10. Freelancer	3,2%

Main Objectives:

1. Seek innovations and trends	28,9%
2. Meet international suppliers	26,3%
3. Discover new suppliers in general	18,4%
4. Attend lectures and panels	15,8%
5. Meet national suppliers	7,9%
6. Network and form partnerships	2,6%

Most Visited Segments:

1. Fabrics	63,2%	7. Intimate Apparel	5,3%
2. Trims	23,7%	8. Home Textiles	5,3%
3. Activewear	21,1%	9. Beachwear	5,3%
4. Apparel	21,1%	10. Packaging	5,3%
5. Yarns & Fibers	13,2%	11. Services	5,3%
6. Accessories			



Explore the Booth Details

The booths available for rent range from **9 m² to 72 m²**, with a rate of **R\$ 1,000 per square meter**. Payment can be **split until the event date**, providing greater convenience for exhibitors.



When you reserve your space at Gotex Show, the package already includes:

- ✓ Basic setup
- ✓ Lighting
- ✓ Power outlet
- ✓ Fascia
- ✓ Table, chairs, and counter
- ✓ City hall fees

For more information about the available locations within the pavilion, please contact our team.

Explore the available sponsorship options and choose your preferred package.

	Knit Sponsorship	Cotton Sponsorship	Silk Sponsorship
Logo on the event's visual identity	✓	✓	✓
Marketing actions on social media	✓	✓	✓
Inclusion of gifts in participants' welcome kits	✓	✓	✓
Highlight in the Business Lounge	✗	✓	✓
VIP access to the Business Lounge	✗	✓	✓
Brand visibility on the lecture stage	✗	✗	✓
Email marketing campaigns	✗	✗	✓
Workshops in the Business Lounge	✗	✗	✓

Exclusive Sponsorship Opportunities

Gotex Show also offers special visibility options available separately from the main sponsorship tiers.

Prices available upon request.



Naming rights for specific spaces (e.g., “Lecture Arena by [Brand]” or “Business Lounge powered by [Brand]”).

Digital panels and interactive LED screens with sponsored content.

Instagrammable photo spaces featuring your brand’s visual identity.

Sponsorship of social areas (food court, lounge, coffee area).

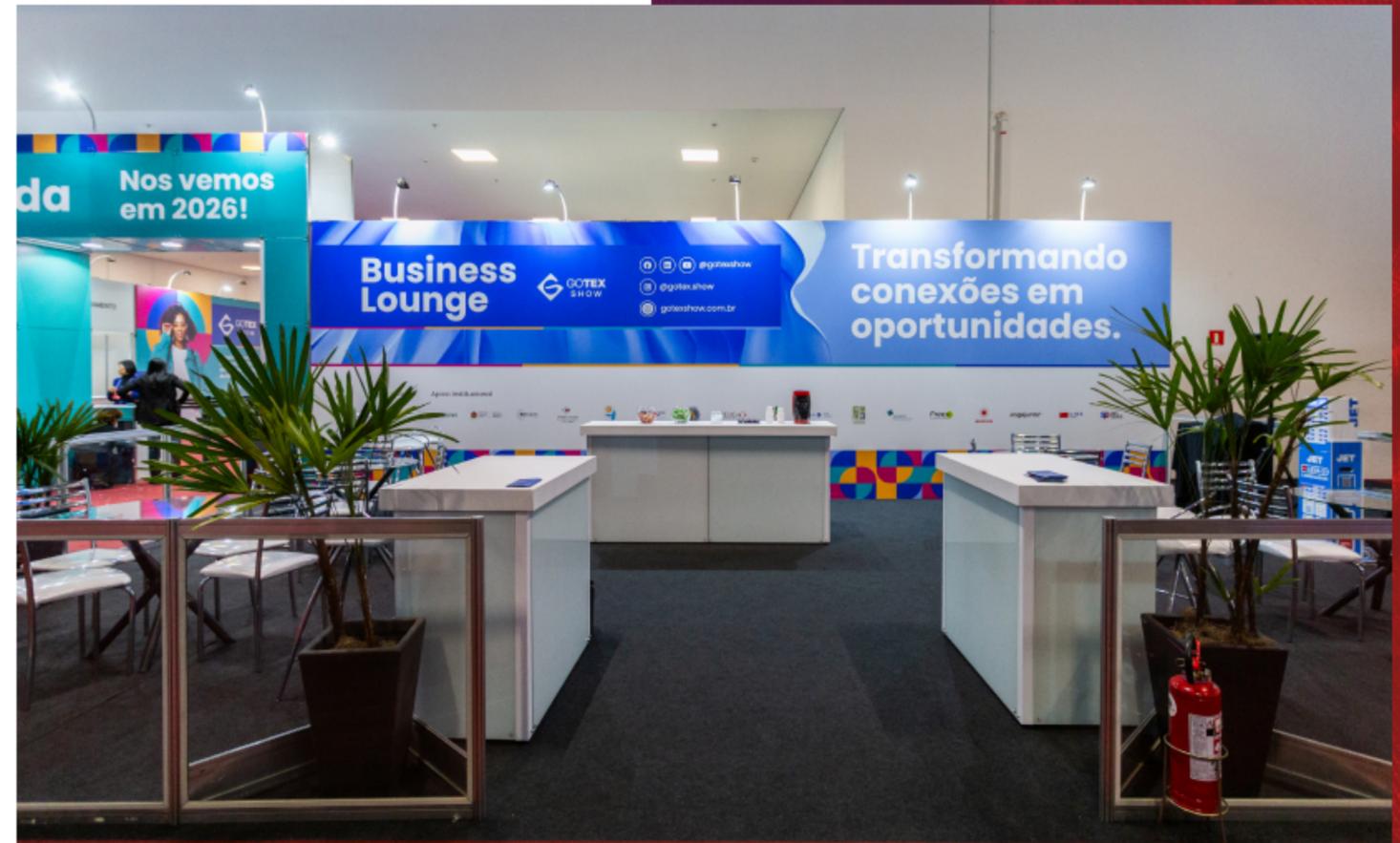
Shuttle and transport branding on official event vehicles.

Networking happy hour hosted by your brand for exhibitors and buyers.

Self-service or check-in totems featuring your brand.

Important Event Logistics

- **Setup:** allowed one day before the event, from 4:00 p.m.
- **Teardown:** immediately after the event, until 10:00 p.m.
- Event Rules and Regulations:
- Transportation and Accommodation:



Testimonials



“From the very first booth I visited, an interpreter came to assist me. That really helped the communication flow. It made a big difference.”

Mariana, visitor

“At an event like this, you meet great clients – it’s totally worth it. We’ve already made valuable contacts that we expect will turn into business!”

Claudio, exhibitor

“This is our second year exhibiting at Gotex Show. We brought a special collection designed for the Brazilian market, and the fair has generated a lot of contacts and networking!”

Mariane e Vitor, exhibitors

Contact Us to Book Your Booth

We are offering exclusive conditions for those who reserve their booth to exhibit at Gotex Show 2026!

For pricing, availability, and additional information, please contact:

Mr. José Antonio Lima:

✉ jose.lima@chinatradecenter.com.br

☎ +55 11 91067-2716



SEPTEMBER 23–25

SEE YOU IN 2026!

International Textile, Fashion
and Business Meeting



WWW.GOTEXSHOW.COM.BR

