

A vertical bar with four colored segments: pink, orange, blue, and dark blue.

Commercial Proposal

A background of diagonal stripes in various colors (red, orange, yellow, green, blue, purple) with a textured, fabric-like appearance.

20
25

AUGUST 05TH-07TH, 2025

GOTEX SHOW 12TH EDITION

International Textile, Fashion,
and Business Meeting

**DISTRITO
ANHEMBI**

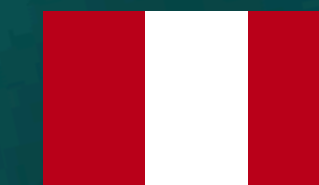
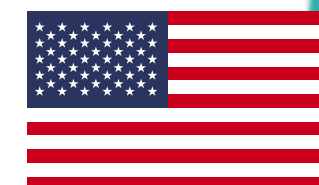
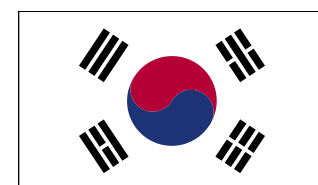
Anhembi District - Expo 2 Exhibition
Pavilion - Av. Olavo Fontoura, 1209,
Santana, São Paulo/SP, 02012-021



Discover the event that drives business and creates global connections

Gotex Show is the perfect platform for companies looking to stand out in the national and international textile market.

The event aims to bring together entrepreneurs, buyers, retailers, manufacturers, and importers from Brazil and abroad seeking the latest trends and innovations across the entire textile supply chain. Both exhibitors and attendees benefit from exceptional networking and business opportunities.





ALTOGETHER, GOTEX SHOW HAS WELCOMED:

40,000+ visitors
2,200 exhibitors



In the last edition, we had a record-breaking attendance!

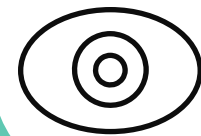
GOTEX SHOW 2024 HIGHLIGHTS

5,000+ visitors from Brazil and 8 other countries

150+ Brazilian and international exhibitors

11 exclusive lectures focused on the textile industry

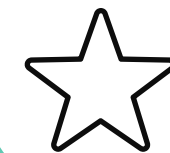
Make the most of these benefits and opportunities by showcasing at the Gotex Show 2025



Gain significant visibility, reaching around 5,000 visitors* during the three days of the event, with additional exposure through **media outlets** covering Gotex Show.



Network in our **exclusive Business Lounge**, where you'll also have access to technical advisory and consultancy in foreign trade.



Enjoy **networking and partnership opportunities** with direct access to decision-makers from national and international textile companies.



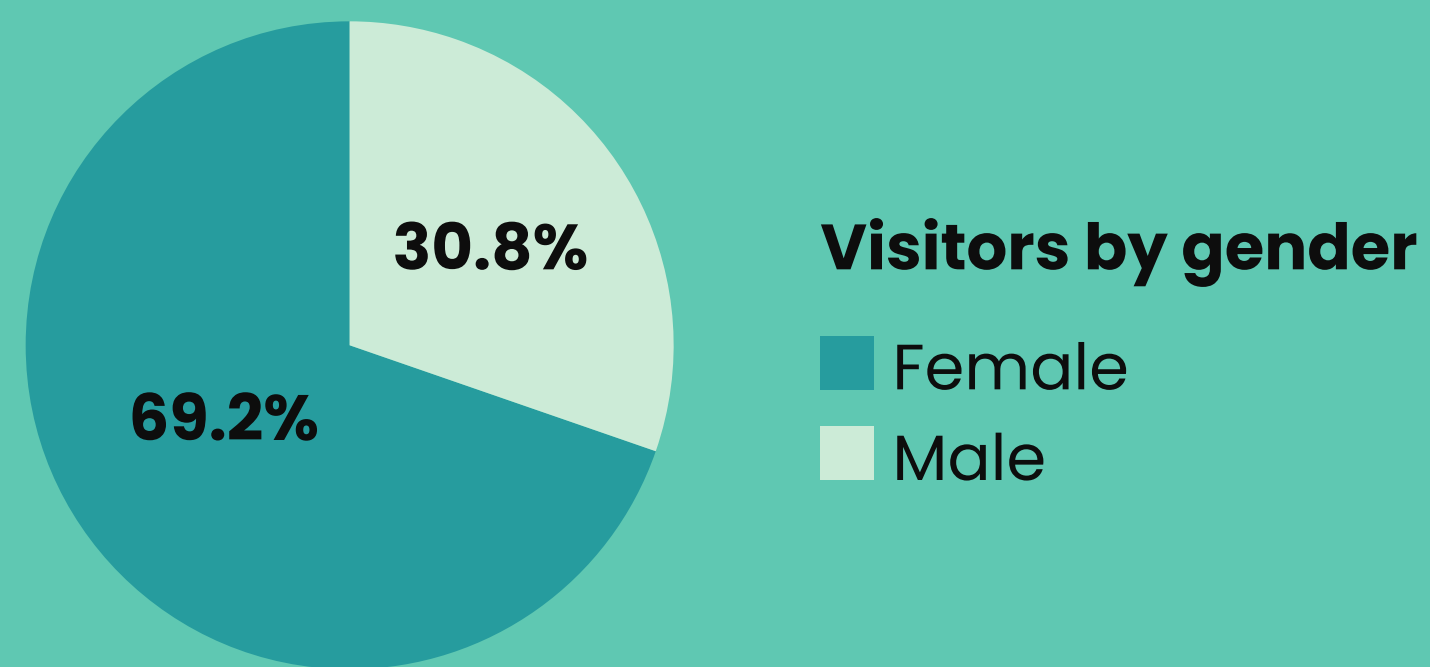
Learn from **expert speakers** presenting exclusive and insightful content on the textile industry.



We offer **free interpreter services** during the event.

*Visitor attendance for Gotex Show 2025 is projected based on the last edition's record turnout.

Visitor profile

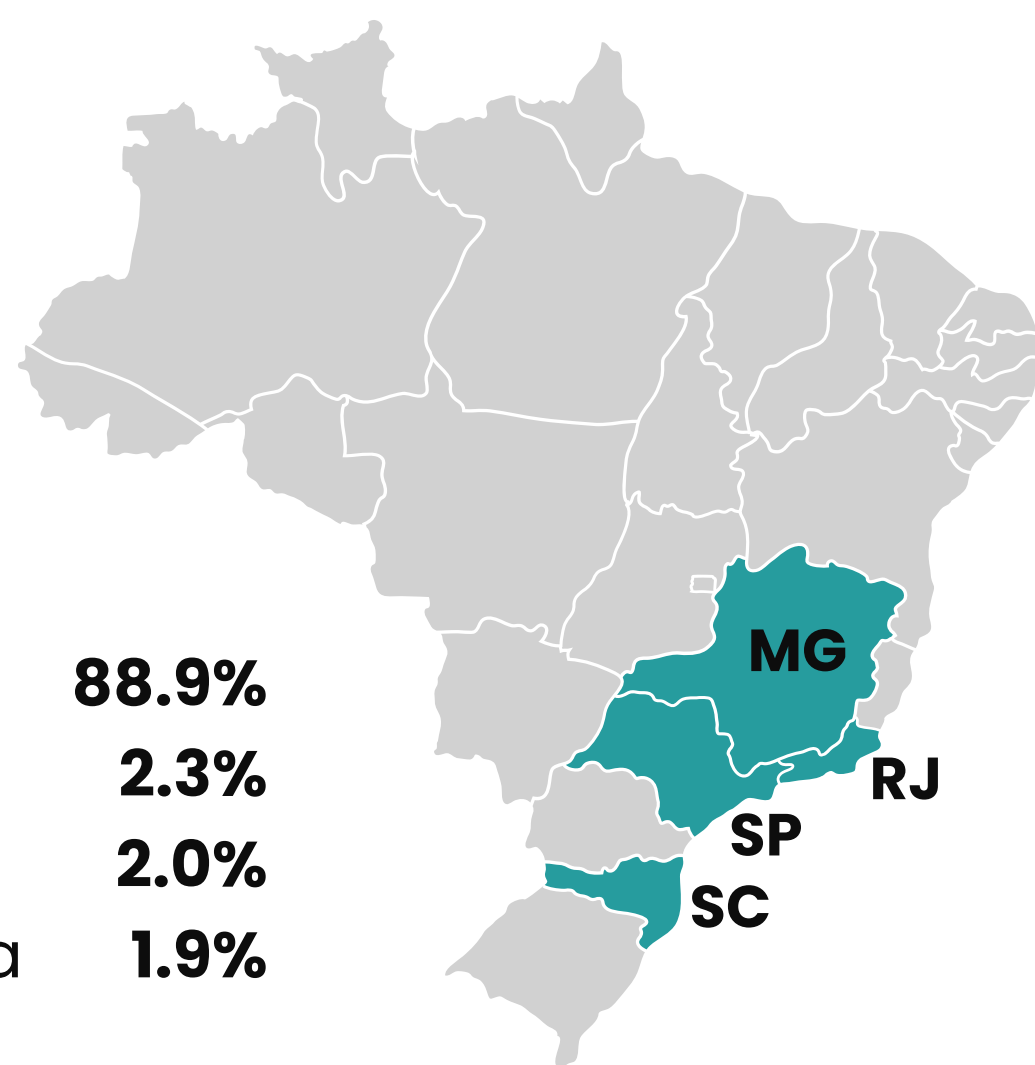


Average age of attendees
38 years old



Top visitor states

- | | |
|-------------------|--------------|
| 1. São Paulo | 88.9% |
| 2. Rio de Janeiro | 2.3% |
| 3. Minas Gerais | 2.0% |
| 4. Santa Catarina | 1.9% |



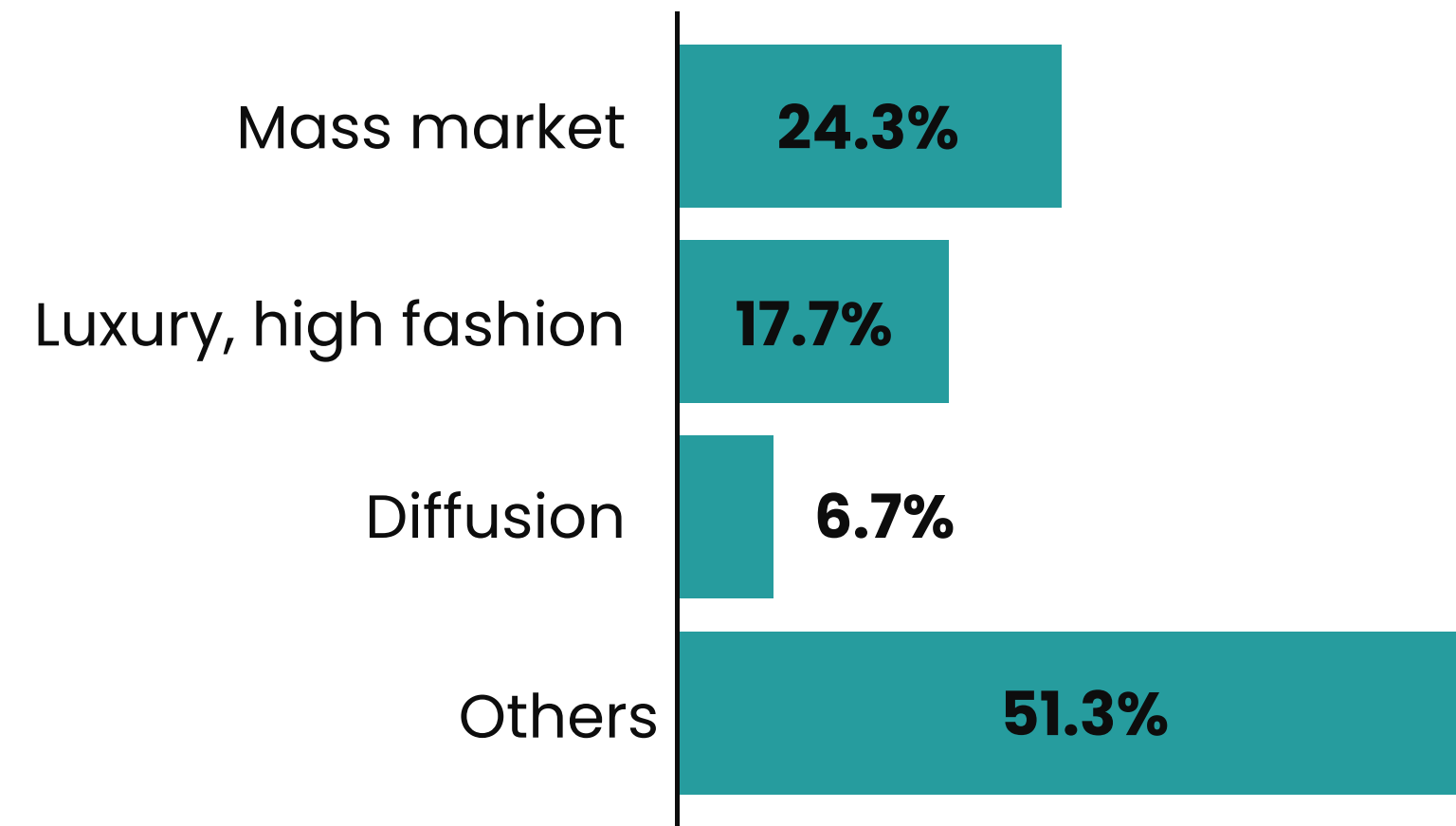
International visitors

1. Angola
2. Argentina
3. Bolivia
4. China
5. India
6. Lebanon
7. Pakistan
8. Paraguay

Visitor company profiles

1. E-commerce	20.7%
2. Retailer	17.8%
3. Textile Industry	10.8%
4. Wholesaler	10.3%
5. Fashion School	5.9%
6. Sales Representative	3.7%
7. Importer	3.2%
8. Distributor	2.4%
9. Others	25.2%

Market positioning of visiting companies

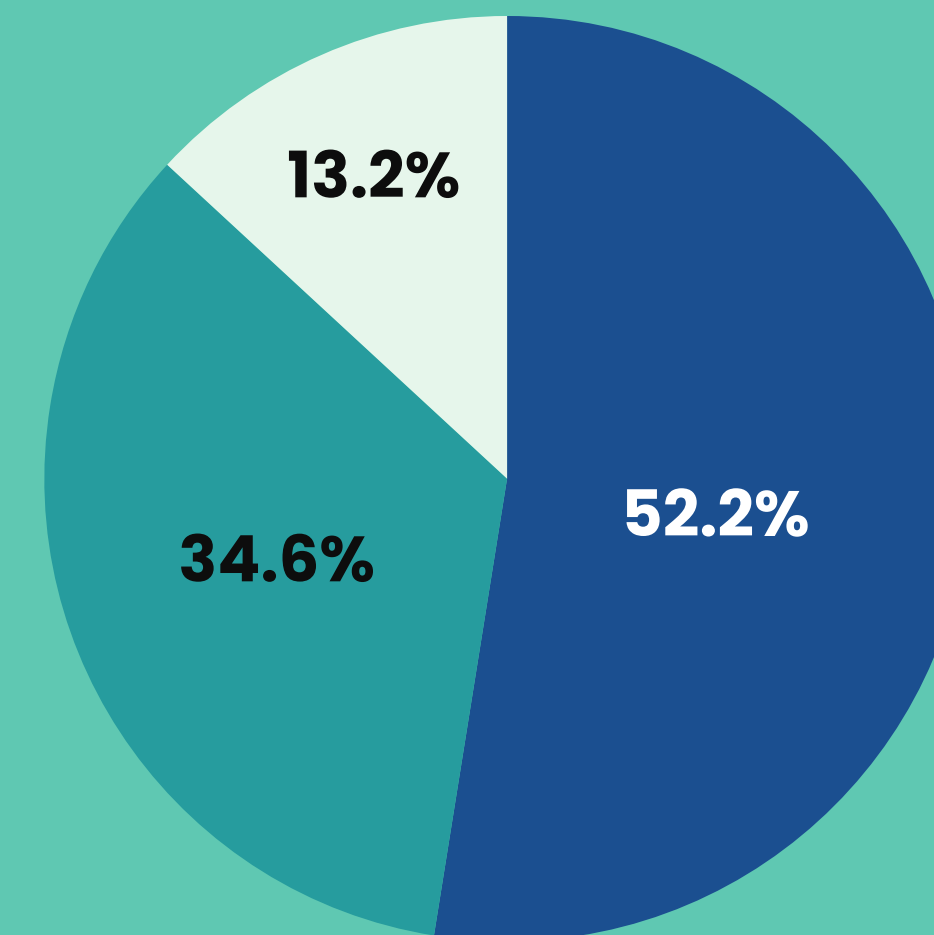


Visitor interest segments

1. Fabrics	37.8%
2. Apparel	33.4%
3. Other	9.0%
4. Beachwear	4.1%
5. Accessories	3.9%
6. Trimmings	3.5%
7. Home Fashion	3.0%

Main visit objectives

1. Stay updated on market trends	40.2%
2. Find new suppliers	32.8%
3. Prospect products and services	10.4%
4. Attend lectures	6.4%
5. Others	6.2%
6. Visit selected exhibitors	4.0%



Role in purchasing decision

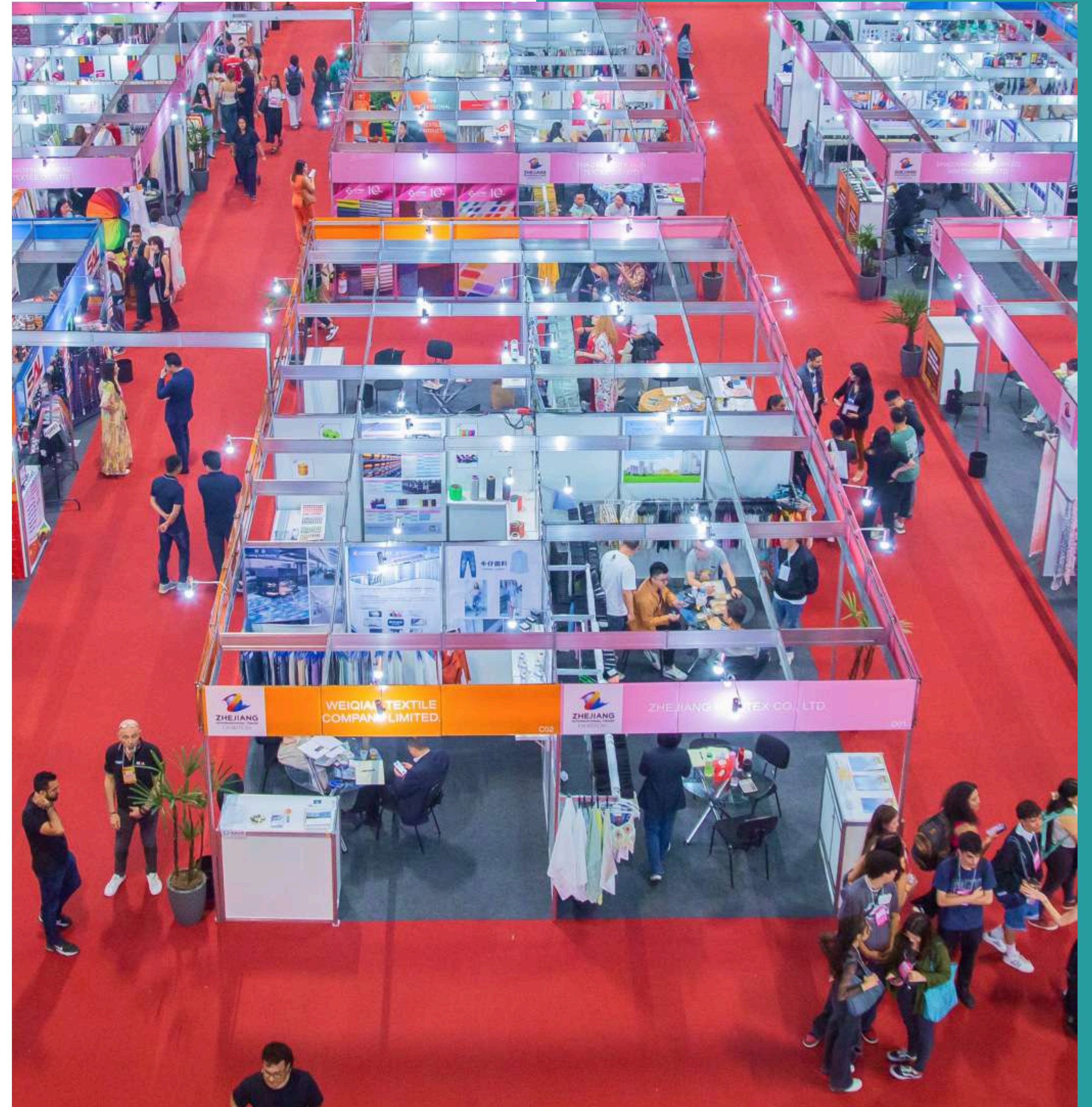
- Final decision-maker
- Recommendation/researcher
- No participation

Explore booth details

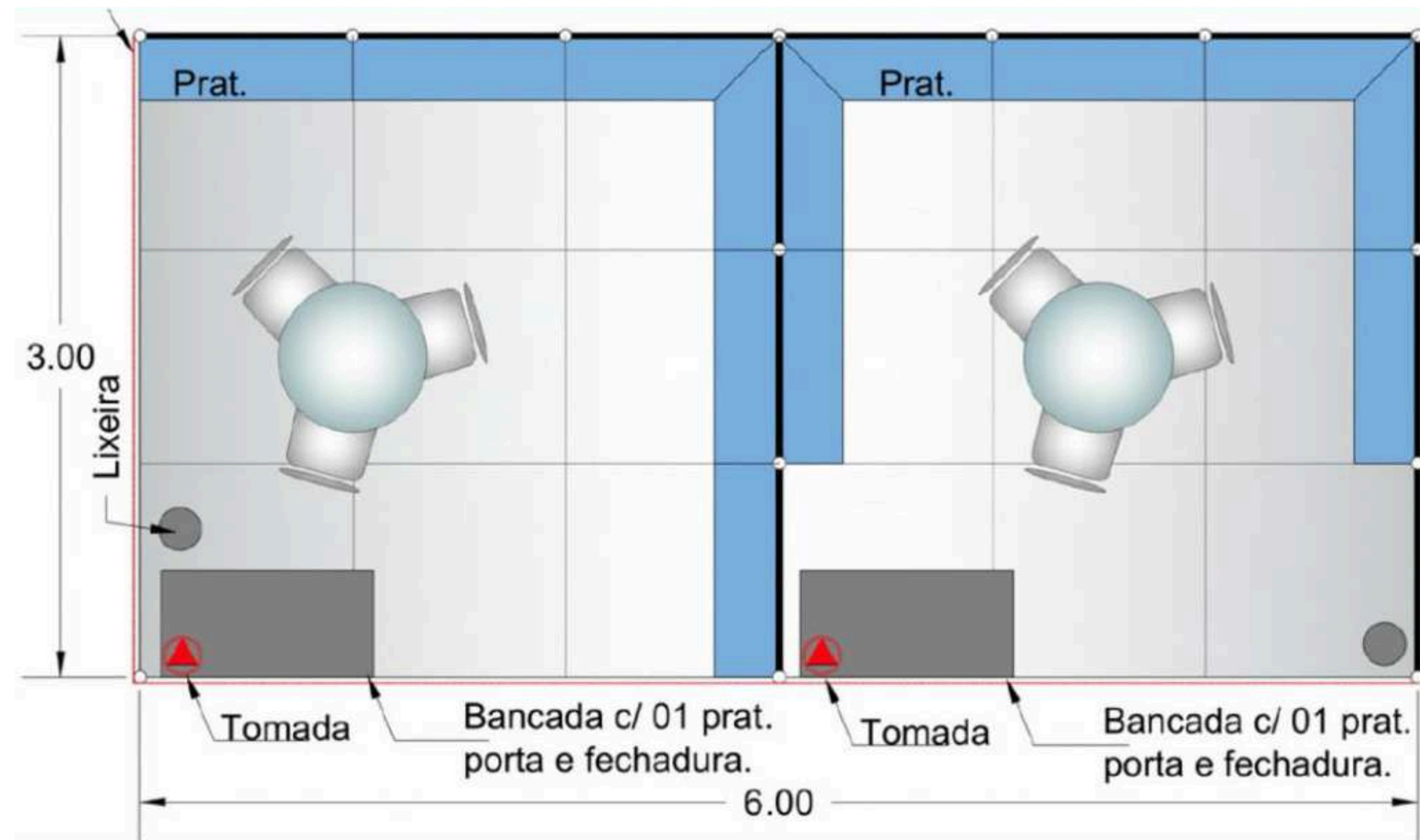
Available stands range in size from **9 m²** to **72 m²** (full island stands). By booking a space at Gotex Show, you'll enjoy the following **services included** in the package:

- Municipal fees;
- Basic setup;
- Counter, table, and chairs.

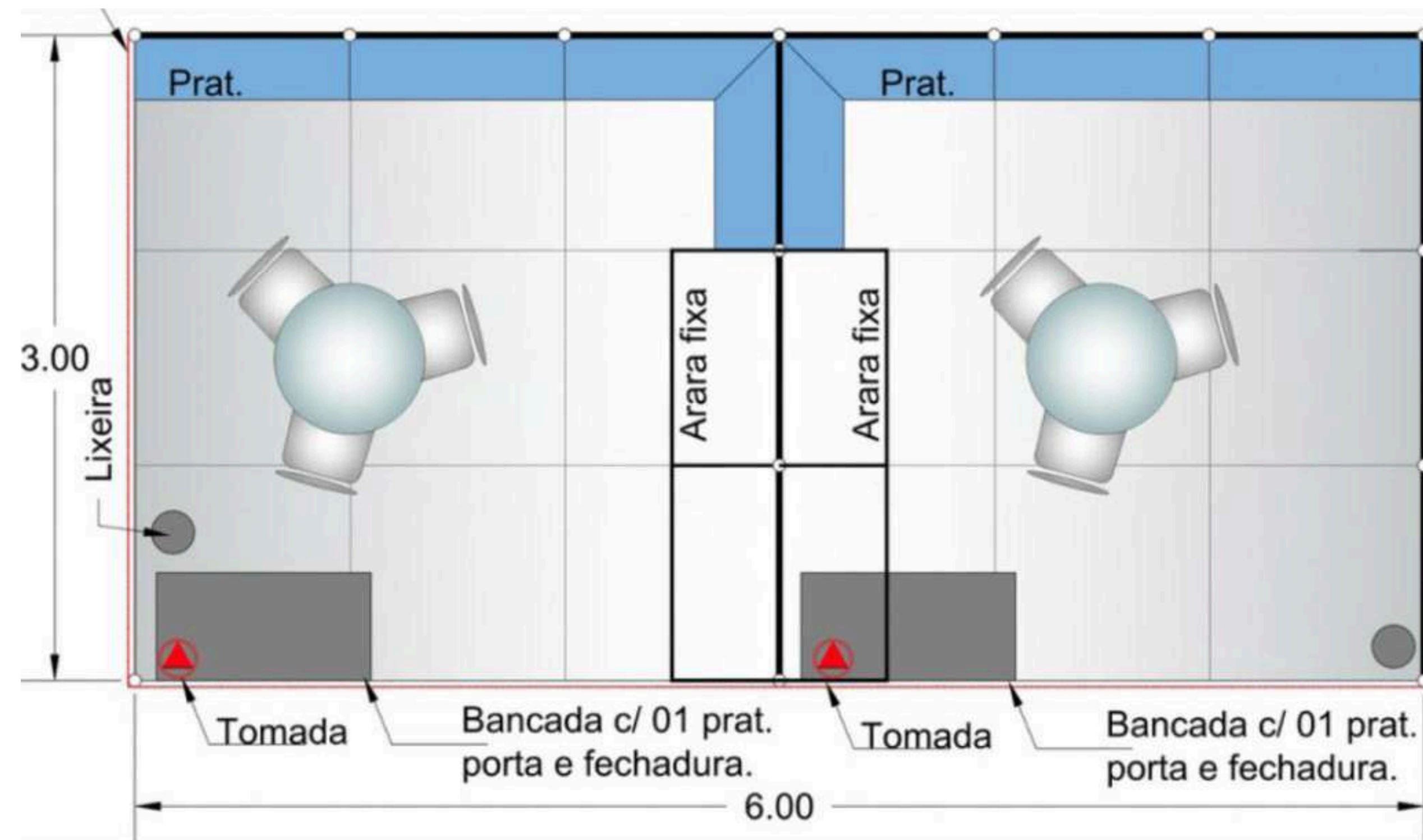
Contact our team for more information on locations and pricing within the event.



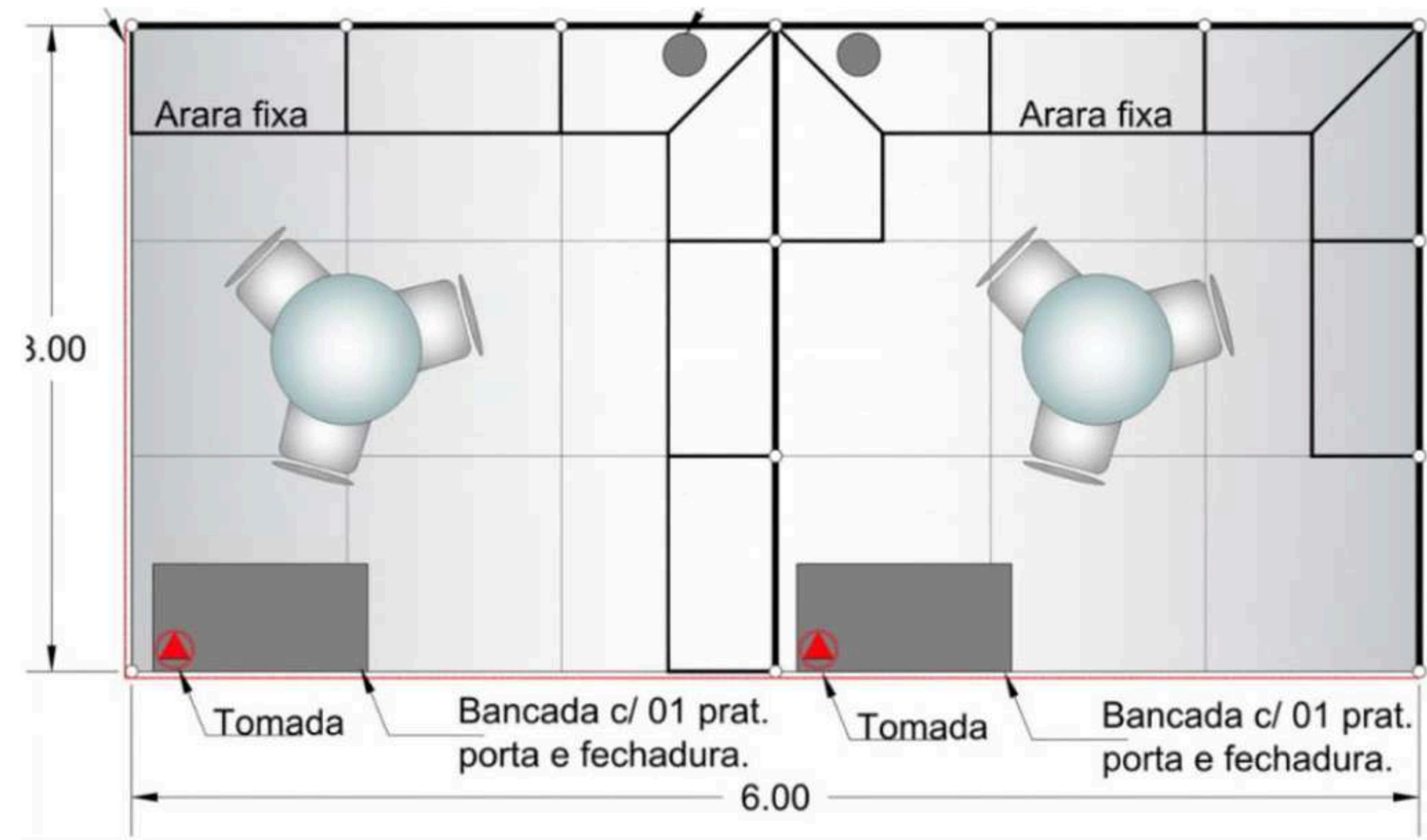
Stand for Yarn



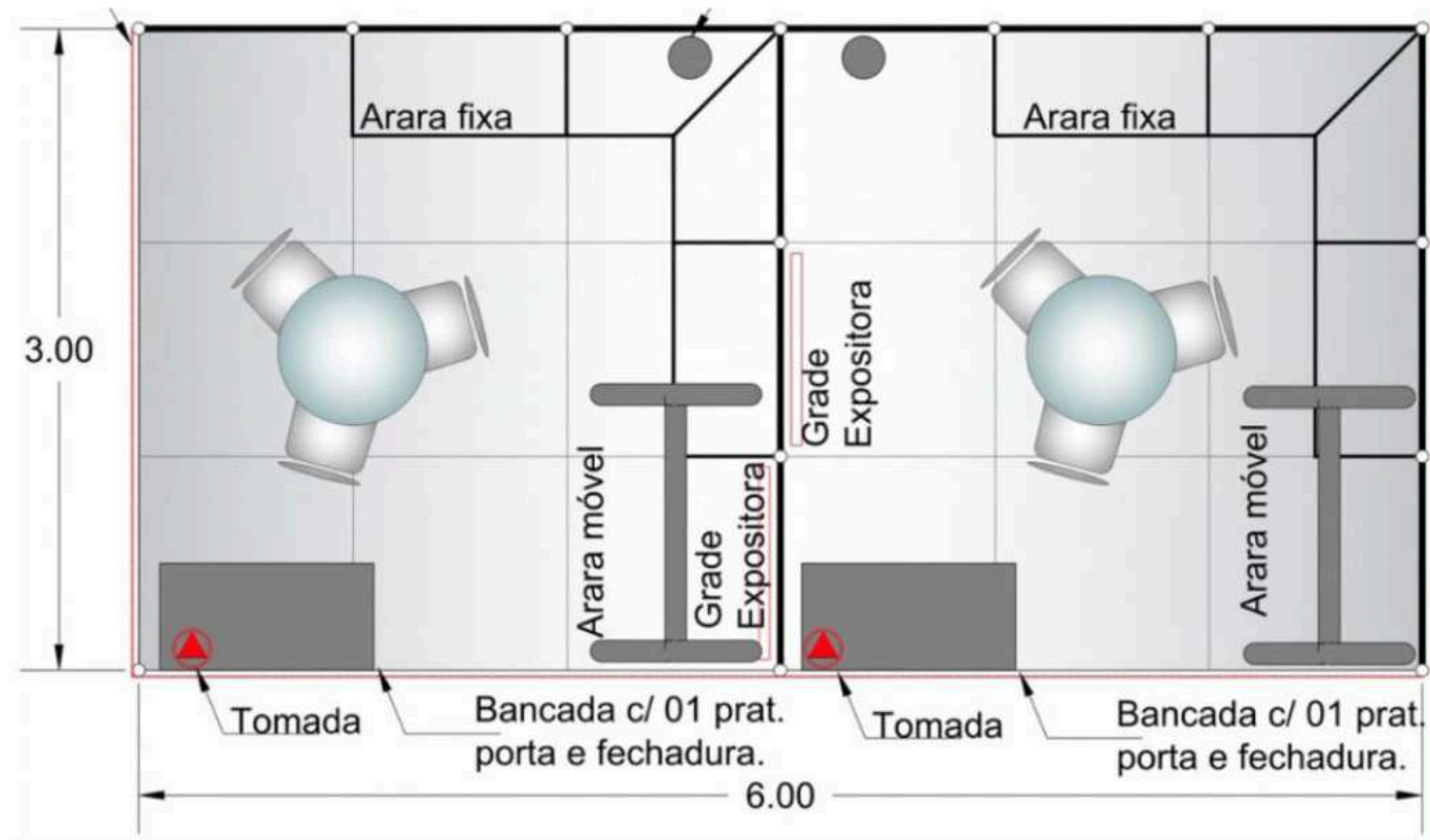
Stand for Home Fashion



Stand for Fabrics

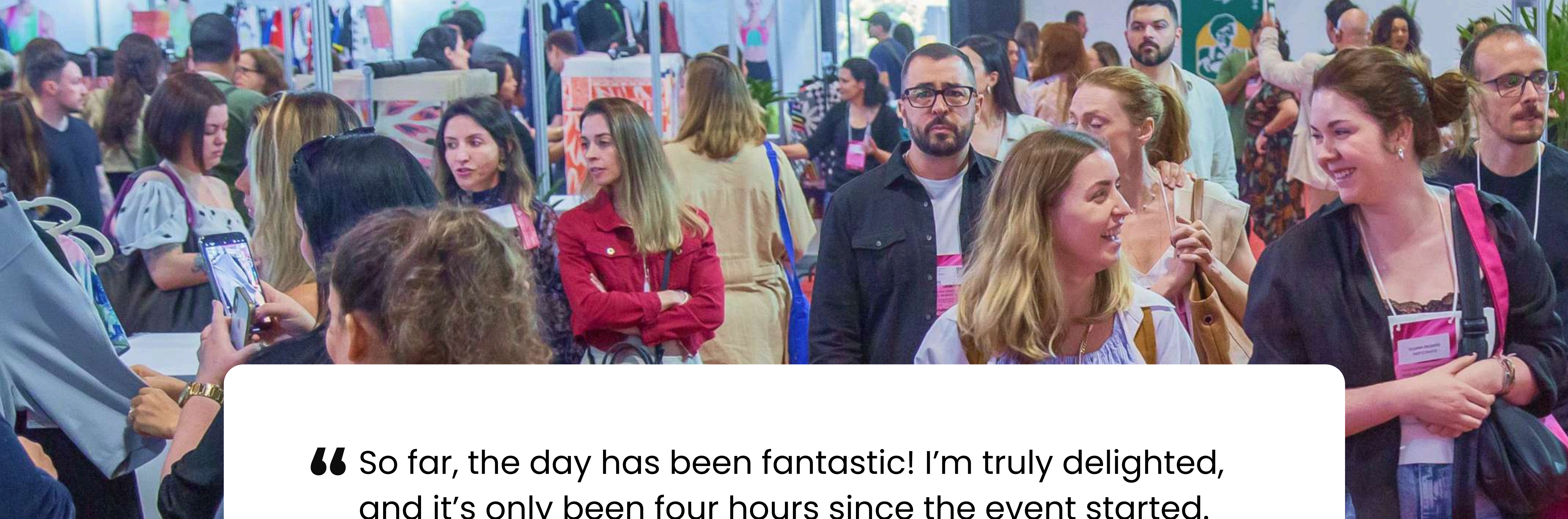


Stand for Apparel



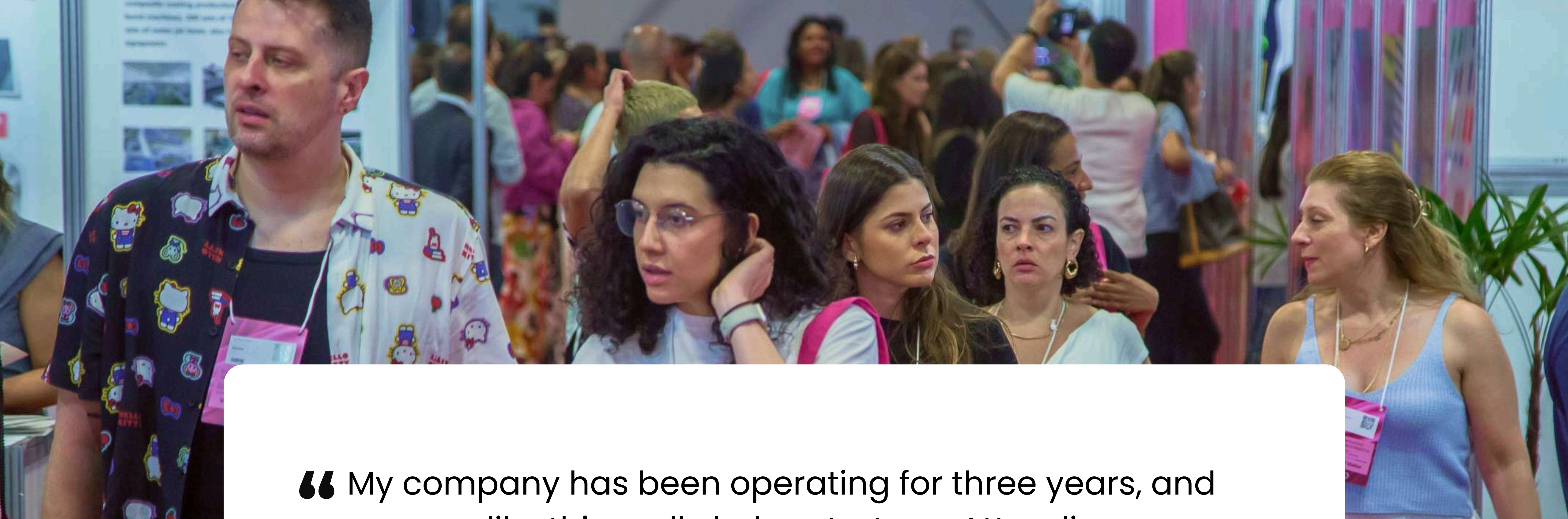
Choose from a variety of sponsorship packages

	Knit Sponsorship	Cotton Sponsorship	Silk Sponsorship
Logo on event visuals	✓	✓	✓
Social media marketing actions	✓	✓	✓
Inclusion of giveaways in participants' welcome kits	✓	✓	✓
Spotlight in the Business Lounge	✗	✓	✓
VIP access to the Business Lounge	✗	✓	✓
Featured presence on the lecture stage	✗	✗	✓
Email marketing campaigns	✗	✗	✓
Workshops in the Business Lounge	✗	✗	✓



“ So far, the day has been fantastic! I’m truly delighted, and it’s only been four hours since the event started. This is a great market. My expectation is to leave here with even more clients. ”

Tony Habib, Exhibitor, Save-A-Lot Import & Export Co.



“ My company has been operating for three years, and an expo like this really helps startups. Attending a major event like Gotex allows us to discover new things and trends, enabling us to keep innovating and staying ahead in the fashion market. ”

William Ribeiro, Fashion Designer, Reluz Fitness

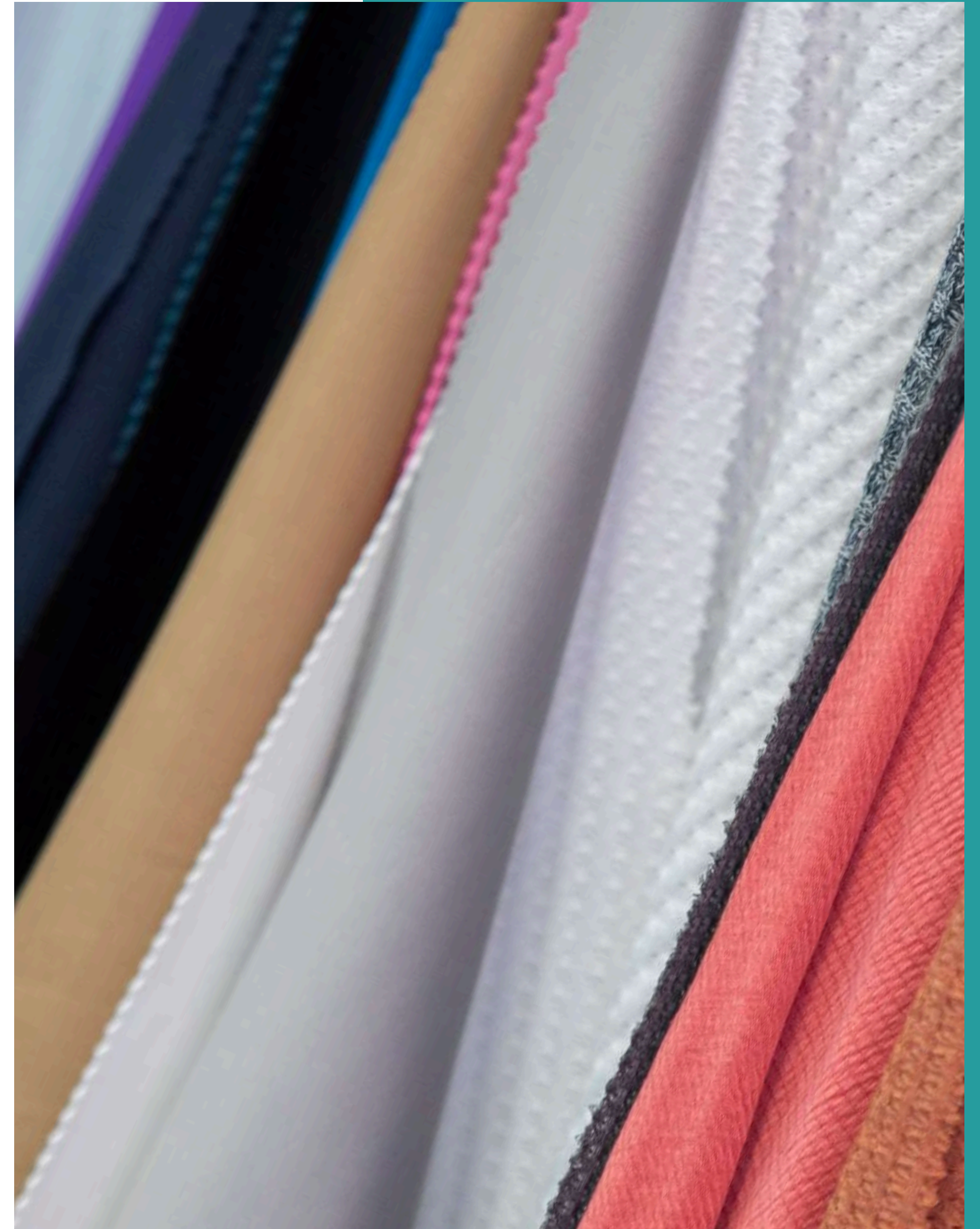
Contact us to book your stand

We're offering excellent conditions for those who want to reserve a stand and exhibit at Gotex Show 2025!

For pricing, availability, and more details, contact our team through **Mr. José Antonio Lima:**

✉ jose.lima@chinatradecenter.com.br

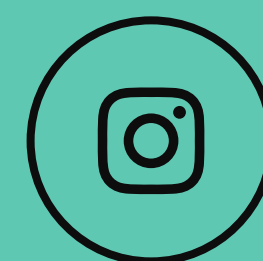
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AUGUST 05TH-07TH, 2025

SEE YOU IN 2025!

**International Textile, Fashion,
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